



SAFE 2 SAVE

COMPETITION DIRECTORY



## COMPETITION SPOTLIGHT

# Fort Bend ISD - High School

Fort Bend ISD hosted a High School Wide Safe Driving Competition throughout the month of April 2019! State Farm sponsored the competition generously awarding \$7,400 to the winning schools.

Throughout the competition, participating students, parents, + school faculty accumulated over 320,000 points via the SAFE 2 SAVE App.

- 160,000 minutes were spent driving undistracted
- 111 days of undistracted driving
- 2,665 hours of undistracted driving were driven by participants throughout the competition

“Engaging schools in safe driving competitions is a fun and motivating way to really change behavior in the students, faculty, and parents,” said Meagan Kamra, SAFE 2 SAVE Competitions Lead. “We are beyond grateful for State Farm caring about making their community safer and making the competition awards possible.”

For more information, please see the full press release [at this link here.](#)

## COMPETITION SPOTLIGHT

# Houston TxDOT Project Celebration

The TxDOT + SAFE 2 SAVE Project Celebration competition involved students, parents, and school faculty, in the greater Houston area, competing against other schools through the SAFE 2 SAVE app. Each school was given a specific competition code unique to their school allowing the school's students, parents, and teachers to be on the same team. The competition ran from March 11 to April 7 and had 11 high schools competing with over 1,200 participants.

Around 100,000 points were accumulated throughout the safe driving competition resulting in increased undistracted driving rates on the road.

- 50,000 minutes were spent driving undistracted
- 34 days of undistracted driving
- 833 hours of undistracted driving were driven by participants throughout the competition

For more details, see the developed press release [at this link here.](#)





## COMPETITION SPOTLIGHT

# Midland ISD Schools

10 schools from Midland ISD, along with Midland College, competed in a safe driving competition throughout the month of April. Around 2,000 residents of the Permian Basin competed in these competitions.

Subaru of Midland Odessa sponsored these safe driving competitions + awarded over \$3,500 in prizes. “SMO loves to care about our community,” said Paul Hatcher, Managing Partner and Executive Manager. “That’s why we decided to become the official lead sponsor of SAFE 2 SAVE in the Permian Basin. We are committed to eliminating the distracted driving epidemic, and with the safest cars on the road today coupled with our DriverFocus technology, SMO believes we can prevent distracted driving in West Texas once and for all.”

An event was held at Subaru to award the checks + competition prizes on May 8th.

## COMPETITION SPOTLIGHT

# Bryan HS vs. Rudder HS

Bryan High School + Rudder High School competed in a safe driving competition throughout the month of April. [Spherion](#) sponsored this competition + made the amazing prizes possible!

[Click this link](#) to see an example of the two schools competition leaderboard. As you can see, Bryan High School came out on top + their NHS club was awarded \$300. Individual prizes were awarded as well.

KBTX ran a news story about this competition + how the students are committed to making the BCS community a safer place. See the full story [at this link here](#).



**BRYAN ISD**  
CHILDREN FIRST. ALWAYS.





## COMPETITION SPOTLIGHT

# College Station HS vs. A&M Consolidated HS

A rival competition was held between A&M Consolidated and College Station High School from November 1st - December 17th.

SAFE 2 SAVE worked with administration, student council, and advocates within the schools to coordinate and promote the competition. SAFE 2 SAVE is proud to be an endorsed program by the Texas Association of Student Councils + FCCLA. SAFE 2 SAVE also partners with TXDOT + works closely with their team throughout the State of Texas.





## COMPETITION SPOTLIGHT

# Texas A&M Songfest

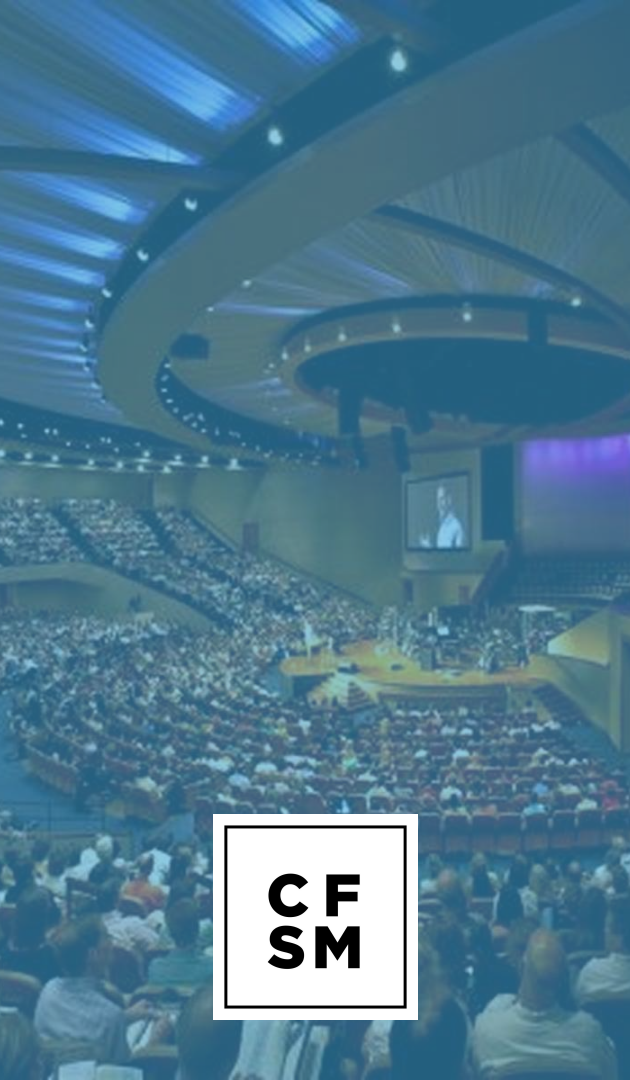
Songfest is Texas A&M® Chi Omega's annual philanthropy event. As the largest greek philanthropy event on Texas A&M®'s campus, Songfest benefits nearly 30 different local and national philanthropies. 29 student organizations from all over Texas A&M's campus compete in Songfest to win money for their philanthropies. Each performance is comprised of 2 organizations who have chosen to partner up for the Songfest season.

Songfest partnered with SAFE 2 SAVE to host a safe driving competition against 14 of the performance pairs. The competition occurred from 10/9/2018 - 11/2/2019 + the winners were announced on stage at the first Songfest showing.

1,396 students participated in the competition and \$2,000 was awarded to the top organizations charity!

*ChiOmega*

TEXAS A&M UNIVERSITY



## COMPETITION SPOTLIGHT

# Champion Forest Baptist Student Ministry

Did you know your Youth Group can host a safe driving competition? Champion Forest Baptist Student Ministry hosted a competition for their students + parents throughout the month of November.

The competition was simple + motivated the teens to drive undistracted. A pizza party for 10 + a \$150 gift card were given to two winners from the organization.



## COMPETITION SPOTLIGHT

# UTSA

The University of Texas at San Antonio is held a campus wide initiative throughout the Summer of 2019. All students and faculty were invited to participate. SAFE 2 SAVE worked with multiple student organizations + select faculty members to ensure the campaign's awareness continues throughout the summer and into the period of new student conferences!

The logo for the University of Texas at San Antonio (UTSA), featuring the letters "UTSA" in a bold, white, sans-serif font with a registered trademark symbol (®) to the right. The logo is overlaid on a blue-tinted photograph of a university building with a prominent triangular roof structure and a paved walkway leading towards it.



## COMPETITION SPOTLIGHT

# Texas A&M Student Body

SAFE 2 SAVE recently partnered with TAMU Student Government Association + Century Square to host a student wide competition across the Texas A&M University campus. The competition had over 5,995 participants and over 2.3 million minutes of undistracted driving were driven. This is equal to 1,620 days.

[KBTX published a news story](#) about the competition and the change it drove throughout campus. We intend to host other large student body competitions in the near future!

**TEXAS A&M**  
UNIVERSITY®




## COMPETITION SPOTLIGHT

# #ARRIVEALIVEPB Competition

Seven schools throughout the Permian Basin hosted a competition in their community to spread awareness about distracted driving. Over \$25,000 in prizes were awarded throughout the competition to those participating!

The competition reached over 100,000 households, not including the fun billboards or events we had during the competition!

Following the competition, we sent out a survey to the students who participated. Of those surveyed, before the competition began 59% of students claimed to use their phones while driving in an "occasional" or "frequent" capacity. After the competition only 9% of students reported to still use their phones in that same frequency.



#ARRIVEALIVEPB