



SAFE 2 SAVE

EMPLOYEE COMPETITION TESTIMONIALS

COMPETITION SPOTLIGHT

TWFG Greater Houston Area

The Greater Houston Area hosted an Undistracted Driving Competition that started on July 10th and ended on September 23rd. The Woodlands Financial Group sponsored the competition generously awarding approximately \$9,000 in prizes.

The Exposure:

- 7,695 participants in the competition
- [4 News Story Mentions](#): ABC13, KPRC, Fox 26 Houston First Morning Show, Woodlands Online
- 26,864 Emails Opened (9 Emails Sent)
- 12,131 Direct Launch Page Hits
- 5 In App Notifications Sent (Each one was sent to over 39,000 users with over 16,000 opens)
- TWFG sent multiple emails to their client lists

The Impact:

Competitors accumulated over 12 MILLION minutes of undistracted driving.

- 8,374 days of undistracted driving
- 200,980 hours of undistracted driving were driven by participants throughout the competition



TWFG
INSURANCE

COMPETITION SPOTLIGHT

JetCO Trucking + Delivery

JetCo Trucking + Delivery invited SAFE 2 SAVE to be a speaker at their [3rd Round Table Discussion on Distracted Driving](#).

From there, JetCo requested to hold their first safe driving competition - which kicked off on April 13th.

JetCo will hold a reoccurring safe driving competition every quarter! They are currently giving away a large flat screen TV to the employee who accumulates the most points throughout the competition time period.



JETCO
GOING THE EXTRA MILE

COMPETITION SPOTLIGHT

Baylor University Employees

The Baylor University Employee Competition was held from April 1 - April 30th + proved to be an impactful competition.

Using materials provided by SAFE 2 SAVE, the Baylor University HR Department really championed the competition + shared it out to all of the staff. The competition was shared out on social media, through email newsletters, throughout the office, and by word of mouth. The competition tied in seamlessly with their overall Wellness Department + the employees plan to host another competition this Fall.

Baylor University gave away InstaPots to the top 3 users in the competition.

Randall Brown, Manager of Human Resources, states : *“The Safe2Save competition was a fun way to promote safe driving to faculty and staff. The three employees who logged the most miles driven via the Safe2Save app loved receiving an Instant Pot®. Each of them have long commutes, and the Instant Pot® will help them to eat healthier meals at home.”*



BAYLOR

COMPETITION SPOTLIGHT

Baker Hughes Employees

Baker Hughes Midland hosted an employee competition throughout the month of April 2019.

Baker Hughes awarded a random lottery winner 10,000 “Energize” points. This is their internal employee reward system for health + wellness. Anyone who entered the competition was eligible to win this prize.

Please find a poster utilized throughout the competition [at this link here.](#)

**BAKER
HUGHES**
a GE company





COMPETITION SPOTLIGHT

Memorial Hermann Employees

Memorial Hermann participated in an Employee Safe Driving Competition in November 2018. Over 2,000 employees participated in the competition + behavior change was shown.

Internal research determined the participants were 25% less distracted while competing in the competition compared to other non-competitors in the same time frame.

Memorial Hermann is committed to improving injury prevention in the Houston + Greater Houston Area. Tom Flanagan, Vice President of Trauma Service Line and System Integration, shows his support. Below are several recent news stories on the relationship of Memorial Hermann + SAFE 2 SAVE.

TMC News Story [link here](#).

ABC News Story [link here](#).

COMPETITION SPOTLIGHT

Texas A&M Transportation Institute

TTI held an employee safe driving challenge from February 11th - March 8th. The Human Resources Department did an excellent job ensuring all of their employees were made aware of the competition + the benefits that came from participating. They did this by :

- Sending out multiple emails to all employees
- Hanging posters around the office
- Having free SAFE 2 SAVE “swag” around the office for employees

We were able to award exciting gift cards to the top three employees who accumulated the most points throughout the competition time period.

